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Talking Excellence

## Bullitt Group Appoints Eurostar Global Electronics as an Official Distribution partner

Mobile industry Bullitt Group, the renowned producer of Cat and Land Rover rugged mobile phones has appointed Eurostar Global Electronics as an official distribution partner in the UK.

Bullitt Group, headquartered in Reading, was founded in 2009 and is widely recognised as one of the market leaders in the tough phone category.

Eurostar Global Managing Director Peter Carnall commented:

“2019 continues, to be another record year for Eurostar. Investment throughout 2018 in both the management team and core services has seen Eurostar build a solid presence with a loyal customer base across the UK. We are focused on building partnerships of value and delivering more to channel for the brands that choose to work with us and we welcome Bullitt Group to the Eurostar portfolio.”

Steve Hankey, Head of Commercial and Vendor Management at Eurostar Global added, “Having worked with Bullitt Group since its very beginnings I am incredibly proud and excited to be welcoming them to the Eurostar family. Bullitt has a well-established and diverse product portfolio that appeals to many sectors. The whole team are eagerly looking forward to working with Bullitt to help drive the brand even further.”

Bullitt Mobile Phones will be available at Eurostar Global from early October 2019.

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### Notes to editors:

- Eurostar Global is a growing SME which promotes, distributes and supports leading manufacturer brands of wireless consumer electronics and accessories in the UK and across the globe.
- Established in 2007 and based in Newcastle-under-Lyme in Staffordshire, the company currently employs over 60 full-time staff and achieved a turnover of £103m in 2019/20.
- The company values of common sense, fairness, trust, transparency, confidentiality, honesty and integrity form the ethics on which all business partnerships are built, with the aim of establishing Eurostar Global as the leading UK and international distributor and online retailer for branded wireless devices.